Website Development Support

Website Development Support - Status: Open - Open Oct 15, 2026 - Close Nov 13, 2026

Summary

NASTAD is seeking proposals from experienced website developers specializing in Drupal and Jekyll to provide ongoing web development, technical guidance, and site maintenance through December 2029. Selected vendors will handle as-needed work orders-ranging from updates on NASTAD's primary website (including 508 compliance, directory updates, and map features) to creating long-form webpages and microsites. Support is estimated at 5 to 10 hours per month, with historically around 150 hours per year, and contracts will be awarded based on overall value, quality, performance, and relevant experience.

Details

Through this RFP, NASTAD intends to enter into a contractual agreement with several vendors who can provide support in website development.

Vendors selected through this process will be eligible to work with NASTAD through December 2029. For this RFP, there is no set number of projects to be delivered. Rather, individual projects or scopes of work will be developed by NASTAD at its discretion on an asneeded basis. NASTAD will select vendors who can provide the best value in terms price, quality, performance, and relevant experience. After vendor selection is made, work orders will be issued to include budget, scope of work, and period of performance to cover the required work.

NASTAD requests proposals from experienced website developers who specialize in Drupal, Jekyll, and developing engaging long-form webpages and microsites. The selected developer(s) will work with NASTAD staff to:

- Provide technical guidance on information architecture and site designs.
- Make updates to our current website, www.NASTAD.org, which is built on Drupal 7.37. Projects may include:
- Updates to the membership directory
- Updates to the donation form
- Updates to program and job pages
- 508 compliance
- Updates to the search features
- Updates to the interactive maps
- Updates to the resource library
- Develop long-form content and microsites, such as our 2023 Digital NAMP Annual Report.

We estimate that we will need at least five to ten hours of development support per month. However, the amount of hours can vary significantly from month to month and by project. Last year, we worked with multiple vendors on approximately 150 hours of web development projects.

WHO WE ARE

NASTAD is a leading non-partisan non-profit association that represents public health officials who administer HIV and hepatitis programs in the U.S. We work to advance the health and dignity of people living with and impacted by HIV/AIDS, viral hepatitis, and intersecting epidemics by strengthening governmental public health through advocacy, capacity building, and social justice. You can read more about our work on our website at www.nastad.org.

Eligibility

The following will be key factors in our decision-making process:

- Demonstrated commitment to exceptional customer service and responding to client requests in a timely fashion.
- Experience working with non-profit organizations, especially organizations focused on sensitive public health challenges such as HIV and key populations such as gay and bisexual men and Black communities.
- Price that is commensurate with the value offered by the firm/individual and ability to work within a budget.
- Potential for a long-term partnership; not just a one-time engagement.
- Candidate has successfully completed similar projects and has the qualifications necessary to undertake this project.
- Vendor takes a holistic approach to an organization's communications and technology needs.
- Responses are presented in a clear, organized, and logical manner.

Submission

For consideration, please provide:

- Company/Freelancer name
- Contact information
- Brief description of your experience
- Description of approach to website development consulting projects
- Description of your availability
- Description of your pricing model and breakdown of your fees by role
- Two to three references

Milestones

Nov 13, 2026 - Proposals Due

Nov 30, 2026 - Notification of Award

Jan 1, 2027 - Project Kickoff

Dec 31, 2029 - Project Complete